



The only thing worse than no web site is a bad web site! If you want to be taken seriously, you need a professional site.

Yes, you can do your web site yourself. • You could also do your own taxes

- You could also change the oil in your car
- You could also do your own plumbing repairs

But the **BEST** option is to use a professional web site developer

## Why?

- Developers have the right tools to do better work, faster work
  - ♦ Software to do custom designs
  - Graphics software to make the best use of your photos
- Developers have the specialized knowledge to do better work, faster work
  - ♦ Tools you, the amateur, don't even know about
  - ♦ Software you don't have time to learn
- Developers have up to date knowledge. Techniques change:
  - ♦ Use of keywords
  - Width of the web site pages
  - ♦ Widgets, add-ons and apps to increase the effectiveness of your site
- Developers give you a third party perspective
  - ♦ Look for over use of industry terms
  - ♦ Can objectively compare you and your web site to your competition
- Developers use software that can grow and expand with your company
  - Stay away from proprietary software that requires a new site just to change web hosts

You need to spend your time doing the jobs only you can do.

Don't waste time learning software that doesn't apply to your job. Don't waste time building a site that a profession could do in half the time. Don't spend time on work that has to be re-done to fix errors or make updates.

Call today for a free 30 minute consultation and written quote.

Let us build a web site that will increase your business!

Your Computer Lady helps businesses get jobs done faster and more efficiently by providing computer support for their administrative and marketing personnel. We do the jobs you don't have the time or know-how to do or we can train you to do the job more effectively.

Sales & project databases • Award submittals • Email marketing • Copy writing • Excel • Graphic design • Marketing literature • PowerPoint presentations • RFP submittals • Search engine optimization • Web site design • Web site maintenance

480-929-0335 | Pamela@YourComputerLady.com

We minimize frustration and headaches to give you time to do what you do best.