



Add a Facebook Page to your Instagram Business Account

Use these instructions if your Instagram Account is using Instagram's professional tools. In order to best use Instagram's professional tools, your professional account should be connected to a Facebook Page you manage. You can change or add a Facebook Page to your Instagram professional account from the Instagram App.

Before you begin

- Convert your account to an Instagram professional account.
- Be an admin of the Page you'd like to connect to.

Add a Facebook Page to your Instagram

To add or change the Facebook Page that's connected to your Instagram account:

1. Go to your profile.
2. Select **Edit Profile**.
3. Under Business Information, Select **Page**.
4. Choose a Page from your Pages that you'd like to connect to or select **Create a New Facebook Page**.

Your business account is now connected to a Facebook Page. If the page you'd like to connect doesn't appear in the drop-down from your profile, it may be because you're not an admin of that Page. Check your Page's settings and make sure you have permission to add that page to your Instagram business account.

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How do I link my Instagram account to a Facebook Page that I manage?



To link your Instagram account to your Facebook Page, you first need to be [an admin of that Page](#) on Facebook.

To link your Instagram account to a Facebook Page:

Android

1. Go to your profile and tap .
2. Tap  **Settings**.
3. Tap **Account** > **Linked Accounts**, then select **Facebook**.
4. If you haven't already, enter your Facebook login information.
5. By default, your Instagram account will link to your personal Facebook profile. To link to a Page instead, choose a Page that you manage below **Share to**.

iPhone

1. Go to your profile and tap .
2. Tap  **Settings**.
3. Tap **Account** > **Linked Accounts**, then select **Facebook**.
4. If you haven't already, enter your Facebook login information.
5. By default, your Instagram account will link to your personal Facebook profile. To link to a Page instead, tap **Share to** and choose a Page that you manage.

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