

Your Computer Lady, Inc. Privacy Policy

Last Modified 07/13/2024

This Privacy Policy This Privacy Policy determines the terms of using our Site and Services and discloses our privacy practices along with the potential use of any information Your Computer Lady, Inc. gathers via YourComputerLady.com and other submissions by you the Customer ("Customer," "You," or "Your") to us (together, the "Site and Services"). When You use the Site and Services You consent to the terms of this Privacy Policy. If You do not agree to the terms and conditions of this Privacy Policy, including having Your personally identifiable information ("Personal Information" as defined below) used in any of the ways described in this Privacy Policy, You may not be able to use our Site and Services or certain parts or features of our Site and Services. Your Computer Lady, Inc. may update this Privacy Policy from time-to-time in its sole discretion. You remain responsible for reviewing the Privacy Policy for any changes each time that You use the Site and Services. You agree to be bound by such changes. Use of the Site and Services by You following us posting a new privacy policy on our Site is Your acceptance of the amended Privacy Policy.

Information Collected

Your Computer Lady, Inc. collects data and information on our users in different ways including but not limited to voluntary submissions made by You, participation in services provided via the Site and Services, and if it so chooses, through tracking technology. Your Computer Lady, Inc. collects the following information:

Personal Information

"Personal Information" refers to information that tells us specifically who You are, such as Your name, phone number, email, postal address, and possibly information relating to certain support or customer service issues. In many cases, we need this information to provide to You many of the services that You may have requested.

Aggregate Information

We may collect general, non-personal, statistical information about the use of the Site and Services, such as how many visitors visit a specific page on the Site, how long they stay on that page, and which hyperlinks, if any, they click on. This information represents a generic overview of our users, including their collective viewing habits, and allows us and other third parties to modify information, promotions, offers and/or discounts on products and services based on user traffic and behavior. We collect this information in order to help enhance the Site and Services to make for a better visitor experience.

Use of Information

The information Your Computer Lady, Inc. collects is used in a variety of ways, including

- for internal review;
- to improve the Site and Services;
- to optimize third-party offers of products and/or services;
- to notify You about updates to the Site and Services;
- to let You know about products, services, and promotions that You may be interested in;
- for our marketing purposes and the marketing of discounts offered through our Site and Services by service contractors or health care related providers (collectively "Service Providers");
- to fulfill and provide products and services, including personalized or enhanced services, requested by You; and
- internal business analysis or other business purposes consistent with our mission; and to carry out other purposes that are disclosed to You and to which You consent.

Disclosures and Transfers of Information

We do not disclose Personal Information to third parties, except under one or more of the following conditions:

- We have Your permission to make the disclosure;
- The disclosure is necessary for the purpose for which the personal information was obtained;
- The disclosure is permitted by relevant law;
- The Personal Information to be disclosed is otherwise publicly available in accordance with the applicable law;
- The disclosure is reasonably related to the sale or other disposition of all or part of our business or assets;
- The disclosure is for our own marketing purposes, or, with Your authorization, for the marketing purposes of third parties our Service Providers;
- The party to whom the disclosure is made controls, is controlled by, or is under common control with Your Computer Lady, Inc.;
- The disclosure is in our sole discretion necessary for the establishment or maintenance of legal claims or legal compliance, to satisfy any law, regulation, subpoena or government request, or in connection with litigation;
- The disclosure is in our sole discretion about users who we believe are engaged in illegal activities or are otherwise in violation of our Your Computer Lady, Inc. Terms and Conditions, even without a subpoena, warrant or court order; or
- The disclosure is to outside businesses to perform certain services for us, such as maintaining our Site and Services, mailing lists, processing orders and delivering products and services, sending postal mail, processing claims for lost or stolen certificates, providing marketing assistance, and data analysis ("Administrative Service Providers"), including Administrative Service Providers outside the country or jurisdiction in which You reside.

Prior to sharing of Your Personal Information with others, agreements are made between Your Computer Lady, Inc. and such outside parties to whom we are transferring data to provide for the allowable use and security of the transferred information in accordance with this Privacy Policy and applicable law. If Your Computer Lady, Inc. becomes aware that any such outside party is improperly using or disclosing Personal Information, it will notify that outside party and request that it take reasonable steps to cease such use or disclosure.

We may provide certain Personal Information as a service to others for their marketing purposes. We may also disclose Your name and address to Service Providers. If You properly notify us that You no longer want us to share Your Personal Information, we will cease sharing Your Personal Information. However, except as otherwise stated in this Privacy Policy, we do not directly control the third parties to which we share such Personal Information and You will need to further notify such third parties directly if You would like them to cease use of Your Personal Information.

We may also disclose aggregate visitor data in order to describe the use of the Site and Services to our existing or potential business partners or other third parties, or in response to a government request. We may also share aggregated demographic and preference data with third parties to enable the provision of targeted information, promotions, offers and/or discounts on products and services.

Data Security, Integrity, and Access

The Personal Information You provide and we collect is stored within databases that we control directly or through our Administrative Service Providers. As we deem appropriate, we use security measures appropriate for the sensitivity of the Personal Information and consistent with industry standards, including physical, organizational and technological protections to protect Your Personal Information. However, Your Computer Lady, Inc. cannot guarantee the security of our databases, nor can we guarantee that information You supply will not be intercepted while being transmitted to us over the Internet.

Personal Information may only be accessed by persons within our organization, our third party service providers who require such access to provide You with the services indicated above, or any other party that You have provided us with authorization to share such information with.

We retain Personal Information that we collect only as long as reasonably necessary to fulfill the purposes for which it was collected or to otherwise meet any legal requirements.

Third Party Websites and Links

Please note that You may have cookies placed on Your computer by third party websites that refer You to the Site. Although we do not share Your Personal Information with these third party websites unless You have authorized us to do so, they may be able to link certain non-personally identifiable information we transfer to them with Personal Information they previously collected from You. Please review the privacy policies of each website You visit to better understand their privacy practices. In addition, Your Computer Lady, Inc. would like to inform You that anytime You click on links (including advertising banners), which take You to third party websites, You will be subject to the third parties' privacy policies. While we support the protection of our customer's privacy on the Internet, Your Computer Lady, Inc. expressly disclaims any and all liability for the actions of third parties, including but without limitation to actions relating to the use and/or disclosure of Personal Information by third parties.

Our Site and Services may contain links to other sites operated by third parties. Your Computer Lady, Inc. does not control such other sites and is not responsible for their content, their privacy policies, or their use of Personal Information. Your Computer Lady, Inc. inclusion of such links does not, by itself, imply any endorsement of the content on such sites or of their owners or operators except as disclosed on the Site and Services. Any information submitted by You directly to these third parties is subject to that third party's privacy policy.

Children's Privacy

Your Computer Lady, Inc. does not intend the Site and Services to be used by individuals under the age of majority where they live without the supervision of a parent or guardian of majority age. If an individual under the age of majority uses the Site and Services, such individual may only use the Site and Services under the supervision of a parent or guardian of majority age.

We do not seek or knowingly collect any Personal Information about children under 13 years of age. If we become aware that we have unknowingly collected Personal Information from a child under the age of 13, we will make commercially reasonable efforts to delete such information from our database.

If You are the parent or guardian of a minor child who has provided us with Personal Information, You may contact us using the information below to request it be deleted.

MOBILE MESSAGING TERMS AND CONDITIONS

Your Computer Lady, Inc. (“YCL”, “we”, or “us”) operates a mobile messaging program (the “Program”) subject to these Mobile Messaging Terms and Conditions (these “Mobile Messaging Terms”). The Program and our collection and use of your personal information is also subject to our Privacy Policy [insert link to Privacy Policy] and our general terms of use agreement [insert link if applicable]. By enrolling, signing up or otherwise agreeing to participate in the Program, you accept and agree to these Mobile Messaging Terms and our Privacy Policy.

Program Description: We may send promotional and transactional mobile messages in various formats through the Program. Promotional messages advertise and promote our products and services and may include promotions, specials, other marketing offers. Transactional messages relate to an existing or ongoing transaction and may include notifications and updates, appointment reminders, and other transaction related information. Mobile messages may be sent using an automated technology. Message frequency will vary but will not exceed X message per X. You agree that we, our affiliates and any third party service providers may send you messages regarding the foregoing topics or any topic and that such messages and/or calls may be made or placed using different telephone numbers or short codes, except in connection with marketing purposes. We do not charge for mobile messages sent through the Program but you are responsible for any message and data rates imposed by your mobile provider, as standard data and message rates may apply for short message service and multimedia message alerts.

2. User Opt-In: By providing your mobile phone number to us, you are voluntarily opting in to the Program and you agree to receive recurring mobile messages from us at the mobile phone number associated with your opt-in, even if such number is registered on any state or federal “Do Not Call” list. You agree that any mobile phone number you provide to us is a valid mobile phone number of which you are the owner or authorized user. If you change your mobile phone number or are no longer the owner or authorized user of the mobile phone number, you agree to promptly notify us at the contact information shown below. Your participation in the Program does not require that you make any purchase from us and your participation in the Program is completely voluntary.

3. User Opt Out and Support: You may opt out of the Program at any time. If you wish to Opt out of the Program and stop receiving mobile messages from us, or you no longer agree to these Mobile Messaging Terms, reply STOP to the mobile number the message is sent from. You may continue to receive text messages for a short period while we process your request and you may receive a one-time opt-out confirmation message. You understand and agree that the foregoing is the only reasonable method of opting out. If you want to join the Program again, just sign up as you did the first time, and we will start sending messages to you again. For support, reply HELP to any mobile message from us.

Our mobile messaging platform may not recognize requests that modify the foregoing commands. You agree that we and our service providers will not be liable for failing to honor requests that do not comply with the requirements in these Mobile Messaging Terms. We may also change the telephone number or short code we use to operate the Program and we will notify you of any such change. You acknowledge that any requests sent to a telephone number or short code that has been changed may not be received by us and we will not be responsible for failing to honor a request sent to a telephone number or short code that has been changed.

4. Disclaimer of Warranty and Liability: The Program is offered on an “as-is” basis and may not be available in all areas, at all times, or on all mobile providers. You agree that neither we nor our service providers will be liable for any failed, delayed, or misdirected delivery of any mobile message or information sent through the Program.

5. Modifications: We may modify or cancel the Program or any of its features at any time, with or without notice. To the extent permitted by applicable law, we may also modify these Mobile Messaging Terms at any time. Any such modification will take effect when it is posted to our website. You agree to review these Mobile Messaging Terms periodically to ensure that you are aware of any modifications. Your continued participation in the Program will constitute your acceptance of those modifications.

Governing Law; Visitors Residing Outside the United States

This Privacy Policy and the privacy practices of Your Computer Lady, Inc. will be subject exclusively to the laws of the State of Arizona in which Your Computer Lady, Inc. provides its Site and Services.

How To Contact us

If you have questions related to this Privacy Policy, please contact us by mail or email at the following:

Pamela Bir

Your Computer Lady, Inc.

Phone: 480-433-9995

Email: Pamela@YourComputerLady.com

Website: YourComputerLady.com